

WHAT SHOULD I WEAR?

In a wedding situation, there isn't much play in what to wear – the bride usually wears white, the groom usually wears a tux. Those decisions are best advised by other professionals. We're going to discuss wardrobe from the standpoint that you have control over it – usually during a portrait, family or engagement experience.

Things to consider:

- Iron it before you leave home. Wrinkles are a pain to retouch.
- Solid colors are best for any look. We want the attention on your face, not your shirt...also styles can change – you don't want to see that bright plaid forever.
- Light colors work well with fair complexions. They also appear more casual and romantic.
- Dark colors work well for dark complexions. They also look more formal. Bonus feature: they tend to have a slimming effect for those who are more "well rounded".
- Bright colors can affect skin tone – that bright green shirt is going to reflect its color into your face, making you look a little sick.
- Long sleeves generally work better than short sleeves – elbows & knees are not pretty.
- Consider the neckline: scoops or v-necks work better for fuller faces, turtle-necks work better for longer/slenderer necks/faces.
- Heavy fabrics lay nicer.
- Feel free to bring a couple of options, or things that can be combined.
- Consider your socks – white socks will magically show between your black slacks & black shoes.
- Consider the full outfit – shoes, belt, pants, top, jewelry, tie, coat, sweater, etc, etc, etc.
- Ladies: consider your undergarments. I'll say it gently because this is a family show, but things sometimes show through...good choices will go unnoticed, bad choices won't.
- Another one for the ladies: consider who is going to see this picture, and that it is going to be around for a while. A family experience might not be the best time to wear your favorite evening attire.
- Jewelry should be simple and to a minimum. The focus is on you, not your jewelry.
- For group pictures, consider dressing in similar outfits. At the minimum, make sure everyone is either casual or formal. The more similar the outfits, the more the group will seem like it belongs together. If you choose a theme such as a favorite team's jersey, bring a second outfit for a more traditional look.
- Wear something comfortable – if you're not comfortable in your clothes, it will show.